## Delaware Libraries Launch Statewide #GivingTuesday Campaign

Friday, November 26, 2021

DOVER — For the first time in the organization's history, the <u>Delaware Library Association (DLA)</u> is partnering with libraries across the state to launch a <u>#GivingTuesday</u> campaign to raise funds to support programs and services available at Delaware public libraries. From <u>November 26 through December 2</u>, donors can log on to <u>Fundlibraries.org</u> and pledge to their favorite library, or to the general <u>Delaware Libraries campaign</u> which will be evenly distributed to Delaware public libraries.

Delaware Libraries make it happen by providing engaging, informational, and transformational programs, services, and collections. This was never truer than during the COVID pandemic. Even while their buildings were closed, staff rallied to serve the community by providing:

- Thousands of additional <u>eBook</u>, <u>eAudio</u>, and <u>online</u>
  <u>program</u> collections
- Hundreds of thousands of hours of <u>telephone and virtual</u>
  reference sessions
- Curbside and grab and go access to library materials,
  craft and STEM kits
- Boosting signals to stable broadband, adding WiFi hotspots in parking lots, and providing devices for checkout
- Using bookmobiles as full-service mobile libraries throughout their communities

When you give to Delaware Public Libraries this **Giving** 

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<u>Tuesday</u>, you'll be giving the gift of libraries to thousands of Delawareans who rely on the services and programs of their local libraries.

Contribute to the advancement of Delawareans by donating this <u>Giving Tuesday</u>. Delaware libraries accelerate personal learning and innovation for all Delawareans, from the youngest to the oldest. Starting at birth, Delaware Libraries support literacy with the <u>Dolly Parton Imagination Library program</u>, which gifts a book monthly up until a child's 5th birthday; to technology and life-long learning programs like <u>Northstar</u>, for the older generations.

Your donation will help Delaware libraries continue to provide technology & services that impacts our communities for the better. Libraries are the community bridge that connects people together. Please join us this season in giving, so that Delaware libraries can continue to offer an exceptionally robust catalog of services, materials and programming.

If you wish to donate this #GivingTuesday ~ fundlibraries.org/delaware-libraries/giving-tuesday

## Partners:

Assisting with this effort, <u>EveryLibrary Institute</u> has been working with <u>Delaware's libraries</u> to provide training and the platform to receive online donations, <u>Fundlibraries.org</u>. As a 501c3 non-profit organization, the EveryLibrary Institute acts as the fiscal agent to collect charitable donations from individuals and corporate donors and disburses them directly to either the library or a local Friends Group of the library at the close of the fundraising campaign.

<u>Fundlibraries.org</u> is the first and only crowdfunding website dedicated solely to innovative library and literacy projects in school, public, and academic communities. It is a one-stop

fundraising platform for libraries and library support organizations that connects great ideas in need of crowdsourced funding with tens of thousands of potential donors in the state and across the country.

The <u>Delaware Library Association</u> is an all-volunteer organization dedicated to advancing the cause of libraries and librarianship through advocacy, education, and public policy. For more information about Delaware Library Association, visit their website at <u>dla.lib.de.us</u>.